



NEWS RELEASE

Gro Solutions Selected as Technology Association of Georgia (TAG) FinTech ADVANCE Award Winner

Inaugural award recognizes innovative FinTech companies with ties to Georgia

ATLANTA, TAG FinTech GA – February 9, 2017 – Gro Solutions, a leading provider of digital growth solutions for banks and credit unions, today announced that Gro has been selected as a recipient of the first-ever TAG FinTech ADVANCE Award, presented at the TAG FinTech Symposium event in Atlanta.

The FinTech ADVANCE award recognizes companies beyond the start-up stage who already have established customers, report revenue and can demonstrate results in helping the financial industry move forward through innovation. The award is open to technology firms of all sizes – even large, established companies – that are providing technology, experiencing growth and making a difference.

“As the youngest company to receive this award, we are honored to be recognized alongside well-established financial service giants such as Elavon and Fiserv,” said David Eads, CEO of Gro Solutions. “Our technology is enabling FI’s to offer the best possible experience for mobile first customers, and we are excited to continue to innovate to best optimize the digital sales experience in the banking industry.”

Gro Solutions is an innovator in the banking sales market, offering products and solutions that eliminate friction and significantly reduce abandonment during the account opening process.

- First to introduce ID scanning for both native and mobile web using the camera on a smart device
- First to offer a solution beyond ID imaging by leveraging information from the billing record of the wireless carrier to auto populate data fields with the touch of a button
- Patent-pending workflow is designed to complete in less than 4 minutes

About Gro Solutions

Founded in 2015, Gro Solutions provides digital growth solutions for banks and credit unions. Through a fresh direction and a technology strategy that embraces mobile capabilities instead of begrudgingly accommodating them, Gro Account Opening helps financial institutions present a mobile front door that meets and exceeds the mobile expectations of the new customer. For more information, visit www.grobanking.com, or follow us on Twitter, [@GroBanking](https://twitter.com/GroBanking).

About The Technology Association of Georgia (TAG)

TAG is the leading technology industry association in the state, serving more than 33,000 members through regional chapters in Metro Atlanta, Athens, Augusta, Columbus, Macon/Middle Georgia, and Savannah. TAG’s mission is to educate, promote, and unite Georgia’s technology community to foster an innovative and connected marketplace that stimulates and enhances a tech-based economy.

MEDIA CONTACT:

Paul Mackowick

For Gro Solutions

724-350-0937

paul.mackowick@grobanking.com