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NEWS RELEASE

CONTACT: Derek Howard
For Gro Solutions
678-781-7215
derek@williammills.com

Gro Solutions Adds Business Account Opening Capabilities to Digital Sales Platform

ATLANTA – May 22, 2018 [Gro Solutions](#), a leading provider of digital growth solutions for banks and credit unions, announced the addition of business account opening capabilities to its Digital Sales Platform, allowing financial institutions to provide the more seamless digital account onboarding and enhanced mobile and online experiences for their small business (SMB) customers.

With an improving economy, small businesses are projected to expand, with 90 percent of both small and mid-sized businesses expecting to see growth, based on results of the [2017 Private Capital Access \(PCA\) Index report from Dun & Bradstreet and Pepperdine Graziadio Business School](#). As SMBs feel more optimistic in their ability to get funding, it is important for banks and credit unions to be best positioned to quickly respond to this need. This presents a strategic opportunity for financial institutions that leverage innovative technology to streamline SMB lending and business banking services, providing business owners with faster access to the resources so vital to their success.

"In today's digital banking environment, small businesses need the same fast and simple online account opening processes available to non-commercial clients," said David Eads, CEO of Gro Solutions. "Gro is dedicated to providing the most powerful digital services and capabilities to our partners and we are delighted they can in turn offer their SMB clients the best solutions to help them thrive."

About Gro Solutions

Founded in 2015, Gro Solutions provides a digital sales platform to drive acquisition growth for banks and credit unions, across all channels of their business. The Gro Digital Sales Platform features innovative and intuitive software solutions designed to optimize both the financial institution and end user experience for digital sales tasks, such as account opening and loan origination. For more information, visit www.grobanking.com, or follow us on Twitter, [@GroBanking](https://twitter.com/GroBanking).

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