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## NEWS RELEASE

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### **Gro Solutions Names Xtensifi as a Certified Development Partner**

**ATLANTA – June 27, 2018** [Gro Solutions](#), a leading provider of digital growth solutions for banks and credit unions, announced it has confirmed [Xtensifi](#), a digital consulting firm that enables financial institutions to create and execute their mobile and online strategies, as a certified development partner for its digital sales platform.

The two companies are currently working together to create a Gro tile for Constellation Digital Partners' Aquarius platform, an open development digital banking platform provided to members of the credit union service organization (CUSO). With the Gro development tile, Aquarius users will have direct access to many of the powerful features of Gro's digital sales platform, including streamlined digital onboarding and faster, more intuitive mobile banking capabilities. Xtensifi is the first partner in this new program, with other developers also being considered that will be able to create custom components synced with Gro's platform and available for financial customers.

"Today's financial institutions are constantly adapting and developing new products to meet the demands of their customers and members," said David Eads, CEO of Gro Solutions. "Working with Xtensifi will allow us to develop the digital tools to help institutions more quickly go to market to meet those demands in a flexible environment that supports their individual strategic growth initiatives."

#### **About Xtensifi**

Xtensifi, formerly known as Mobile Strategy Partners (MSP), is a specialized digital consulting and development firm that works with banks, credit unions, insurers, fintech providers and other financial organizations of all sizes. Since 2009, the company has provided extensive strategy and execution work that has resulted in dramatically improved digital experiences and award winning solutions being created and offered by our clients. The team's expertise includes the creation of advanced digital platforms, simplified integration frameworks, digital reference architectures, moving complex technology environments to Amazon Web Services (AWS Cloud), implementing real-time payment systems, ensuring banking compliance and migrating from legacy platforms. To learn more about Xtensifi, visit [www.xtensifi.com](http://www.xtensifi.com).

#### **About Gro Solutions**

Founded in 2015, Gro Solutions provides a digital sales platform to drive acquisition growth for banks and credit unions, across all channels of their business. The Gro Digital Sales Platform features innovative and intuitive software solutions designed to optimize both the financial institution and end user experience for digital sales tasks, such as account opening and loan

origination. For more information, visit [www.grobanking.com](http://www.grobanking.com), or follow us on Twitter, [@GroBanking](https://twitter.com/GroBanking).

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