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NEWS RELEASE

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Kennebec Savings Bank Chooses Gro Solutions to Power Fast Digital Deposits and Seamless Mobile Access for Customers

ATLANTA – August 14, 2018 [Gro Solutions](#), a leading provider of digital growth solutions for banks and credit unions, announced Augusta, Maine-based [Kennebec Savings Bank](#) (\$1 billion in assets) has chosen Gro's Digital Sales Platform to help power its digital deposit account onboarding and provide a fast, seamless mobile experience for its customers.

Kennebec Savings Bank identified Gro as the partner best suited to provide its customers with a quick and easy online experience, allowing them to open deposit accounts in less than five minutes. Additionally, the bank plans to leverage Gro's Digital Sales Platform to help meet the needs of its growing number of mobile-first customers, reducing the friction of the application process, and providing them a better overall user experience, regardless of how they engage.

"Meeting and exceeding customer expectations is something we hold in high regard and anything we can do to help enhance and streamline their experience is important," said Craig Garofalo, COO for Kennebec Savings Bank. "Gro allows us to not only give our customers the digital and mobile banking features they need, but provide them a better, faster customer experience, as well."

Kennebec Savings Bank is planning to launch the new Gro services later this year.

"More and more of today's bank customers are demanding fast, simple online account processes that match their mobile-first priorities and digital lifestyles," said David Eads, CEO of Gro Solutions. "We are excited for the opportunity to help Kennebec Savings Bank meet those demands and deliver a delightful digital banking experience to their customers."

About Kennebec Savings Bank

Kennebec Savings Bank is a \$1 billion state-chartered community bank, part of a mutual organization with a team of 140 employees and locations throughout central Maine. KSB is committed to excellence in service, teamwork, and community, and the continued success of its customers, employees, and the communities it serves. Member FDIC, Equal Housing Lender.

About Gro Solutions

Founded in 2015, Gro Solutions provides a digital sales platform to drive acquisition growth for banks and credit unions, across all channels of their business. The Gro Digital Sales Platform features innovative and intuitive software solutions designed to optimize both the financial

institution and end user experience for digital sales tasks, such as account opening and loan origination. For more information, visit www.grobanking.com, or follow us on Twitter, [@GroBanking](https://twitter.com/GroBanking).

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