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NEWS RELEASE

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Vermont Federal Credit Union Selects Gro Solutions to Bolster Digital Offerings and Enhance Member Experience

ATLANTA – Sept 25, 2018 Gro Solutions, a leading provider of digital growth solutions for banks and credit unions, announced Burlington, VT-based Vermont Federal Credit Union (over \$500 million in assets) has chosen Gro to enhance member experience by bolstering its digital offerings, streamlining and simplifying online deposit and loan account openings and expanding its digital banking reach.

As part of a new overall digital strategy centered on the member experience, Vermont Federal Credit Union found Gro's digital platform offered the best mobile-optimized solution for the credit union to reach its members anywhere and on any device. Additionally, the new platform will give new and current members streamlined online account opening capabilities for both deposits and loans through a single application process, all with minimum data entry, saving them time and frustration.

"Our goal is to create a world-class digital experience for our members with products and services that are fast, consistent, personalized and user-friendly," said Nicholas D. Gallerani, Director of Business Intelligence for Vermont Federal Credit Union. "Gro's platform really embodies these pillars and gives us the tools essential to create these great experiences in the digital realm for our members."

"More and more of today's members are going digital for their banking needs, and they want that experience to be quick and convenient, regardless of whether it's in-branch, at home or on their phones," said David Eads, CEO of Gro Solutions. "We look forward to working with Vermont Federal Credit Union to help meet those member needs and expand those relationships."

Vermont Federal Credit Union plans to launch the new Gro services to its members in Q1 2019.

About Vermont Federal Credit Union

Vermont Federal is a \$500 million-plus financial institution, with six locations currently serving over 38,000 members. Members are part of a cooperative, meaning they share ownership in the Credit Union and elect a volunteer board of directors. Vermont Federal

Credit Union provides membership to anyone who lives, works, worships or attends school in Chittenden, Grand Isle, Lamoille, Franklin, Washington, or Addison Counties in Vermont. Vermont Federal Credit Union is committed to providing support to the communities it serves and to make a decided difference in the lives of its members and other Vermonters. For more information about Vermont Federal Credit Union, call (888) 252-0202, visit www.vermontfederal.org, or find us on [Facebook](#).

About Gro Solutions

Founded in 2015, Gro Solutions provides a digital sales platform to drive acquisition growth for banks and credit unions, across all channels of their business. The Gro Digital Sales Platform features innovative and intuitive software solutions designed to optimize both the financial institution and end user experience for digital sales tasks, such as account opening and loan origination. For more information, visit www.grobanking.com, or follow us on Twitter, [@GroBanking](#).

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